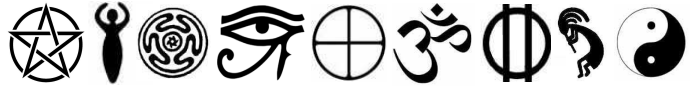


**South Jersey Pagan Pride**  
**A New Jersey Non-Profit Corporation**



May 20, 2009

Dear Friend,

We are writing you to let you know about some community sponsoring opportunities and advertising options linked to Pagan Pride Day, a nationally-organized festival during which people of many Earth-based religions come together to promote religious acceptance and understanding.

South Jersey Pagan Pride, the local chapter of the national Pagan Pride organization, is a non-profit, community organization. We are dedicated to giving back to the South Jersey community and the Earth through performing charitable works, collecting food for local food banks, raising money for local charities, and helping out the environment in any way we can.

What is a Pagan? The term "pagan" comes from the word "pagani", which means "common-folk." Long ago, it was the religion of farmers and other hard-working people. They worked the Earth for food, health, and livelihood and felt that God (or Goddess, or both) was directly related to the Earth and everything on it. Over the years, this word has come to have a negative connotation. We Neo-pagans seek to refresh the attitude toward the word and make it more socially accepted.

There are many types of Pagans, in the same way that there are many types of Christians. However, one thing that connects us all is our reverence of Life, our respect for the Earth and each other, and our desire to be accepted and understood. We believe strongly in Freedom of Choice, Religion, and Speech, and the American Pursuit of Happiness.

Our organization's main event, South Jersey Pagan Pride Day, will be held at Cooper River Park on October 11<sup>th</sup> this year. We will have multiple workshops and presentations regarding religious diversity and acceptance. We encourage all Pagans, their supportive family and friends, and any curious, respectful people to attend. In addition to workshops and lectures, we will create a festival atmosphere, which includes food, music, entertainment, crafts, demonstrations, shopping, and a real Pagan religious ceremony celebrating the beauty of the Autumn season!

As a non-profit organization, we rely on donations from our community to offset the costs of planning and running this event. We are writing you in hopes that you might choose to donate money to help offset our expenses or items for our charity auction table. You might also choose to purchase advertising in our Event Program. Any donation is graciously accepted, from monetary donations, to coupons to gift certificates, baskets, or merchandise. Donations are tax-deductible, and we will gladly send you a receipt verifying your donation. Please see our attached schedule of advertising "thanks" and additional advertising rates.

Since we are a minority religious group, Pagans are generally very grateful for any support or acceptance and will be very loyal to any company or business that supports and accepts our religious rights. Our program goes out to every attendee, and last year we had more than 1000 people at our festival. This year we expect even more.

So if religious freedom and diversity are values you and your business cherish and promote, please consider donating to our organization. We believe that the Universe returns in favor that which we give out. We have faith the Universe will look very kindly on all our supporters.

With many blessings for you and yours,  
Amie Tolomeo & Nicole Woolf  
Local Coordinators  
South Jersey Pagan Pride

P.S. For more information on the Pagan Pride Project, please visit the national website, [www.paganpride.org](http://www.paganpride.org), or our local website, [www.southjerseypaganpride.org](http://www.southjerseypaganpride.org), or email us at [southjerseypaganpride@gmail.com](mailto:southjerseypaganpride@gmail.com).

# 2009 SJPPD SPONSORSHIP & DONATION FORM

INSTRUCTIONS: Please **circle** your donation level or advertising selection.

Fully complete and mail this form with your donation to:

**South Jersey Pagan Pride, c/o Amie Tolomeo, 40 Farmhouse Road, Sicklerville, NJ 08081**

Or you may drop your donation off during business hours at our Sponsor store in Somerdale.

Call (856) 346-4343 for directions. We can arrange to pick up donations in the South Jersey area.

Please make checks payable to **South Jersey Pagan Pride**.

Company or Donator Name:		Email:
Business or Mailing Street Address:		Phone: (    )
City:	State	Zip:
Website:		
Description of items donated, approximate value, or amount of check:		

CHECK HERE IF YOU WOULD PREFER TO BE LISTED AS AN ANONYMOUS DONOR, BUT PLEASE STILL COMPLETE THE FORM FOR OUR RECORDS.

### Charity Auction Donation “Thanks” Chart

Sponsorship Level	Suggested Donation	Advertising Value	Date Due
1	\$5-20 worth of coupons, gift certificates, or merchandise	Name on the “Thanks For Your Support Page” of the Program	September 15th
2	\$20-50 worth of gift certificates or merchandise	Company’s full contact information in the Program	September 15th
3	\$50-75 worth of gift certificates or merchandise	Business card sized ad in our Program*	September 15th
4	\$100 or more value of certificate or merchandise	Half page ad in our Program*	September 15th
5	\$200 or more value of certificate or merchandise	Full page ad in our Program*	September 15th

### Regular Advertising Rates

Deadlines	Bus Card Ad* 2” x 3 1/2”	Half Page Ad* 5” x 3 7/8”	Full Page Ad* 5” x 8”	Event Sponsor Package**
Postmarked by June 30th	25	35	65	200**
Postmarked by August 30th	40	60	80	250**
Postmarked by September 30th	50	75	125	300**

\*With all ads we will need camera-ready art, either in crisp, clean print-out, or a jpeg, gif, png, pdf, or pub file. If you do not have an ad already made, we will be happy to design one for you for a small additional donation.

\*\*Event Sponsorship package includes full page inside cover ad, and mention as Event Sponsor in every flyer, publication, press release, radio mention, etc. from the time we receive your donation.