



May 15, 2009

Merrily Met, Friends!

We are now accepting vendors and participants for the Sixth Annual South Jersey Pagan Pride Day. We're still at Cooper River Park, but this year we will be in the Stadium area (which is right next to where we were before). The new location is has great new features such as stadium seating and public bathrooms. The event will be **Sunday, October 11th, from 9 am to 6 pm.**

The purpose of Pagan Pride Day is education and networking for both pagans and non-pagans. You can read more about the original Pagan Pride Project at the national website: www.paganpride.org, or our local site www.southjerseypaganpride.org. Please be aware that it is a publicized national event, and we will be seeking coverage from local newspapers and news channels.

Festivities we plan to include:

- Information Booths for Local Covens & Groups
- Local Pagan Crafters & New Age Vendors
- Entertainment (music and demonstrations)
- Food Drive for Ronald McDonald House Charities
- Pet Food Drive for Animal Welfare Association
- Fundraising for Autism New Jersey
- Workshops & Seminars
- Children's Crafts and Activities
- Harvest Themed Rituals

Attached is an application for a vendor space and the hold-harmless agreement. In order to keep the fees low, we ask you to provide your own tables, chairs, and tent or gazebo. Vendor spots are 10'x10' and there are a limited number of vendors allowed this year. *Vendor applications will be approved by the committee.* Vendors may apply for a maximum of 2 adjacent spaces. The event is outdoors, rain or shine, and there is no electricity available.

In addition to the vendor spots, there is advertising space available in our printed program. The special Event Sponsor package also includes your information in ALL our advertising, including but not limited to the flyers posted, website, emails, etc! Of course, we also graciously accept any additional donations!!

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We hope that, with your help, we can educate both our community and the non-pagan community, as well as help foster a more religious-tolerant society. Our invitation extends to all Pennsylvania, New Jersey, Delaware, New York and Northern Maryland covens and pagan groups in an effort to provide a wide variety of traditions, paths, pantheons, and people. If you know of anyone who might like to participate, please feel free to pass them a copy of this registration packet.

We will be holding informative and fun seminars and lectures all day. This may include anything from a lecture or discussion on any related Pagan topic... to a short demonstrative ritual. Spots for this are limited, so if anyone would like to host a free seminar, please let us know as soon as possible. Also, if anyone from your group would like to volunteer a few hours of time during Pagan Pride Day to help with necessary operations such as parking, bathrooms, cleanup, etc. please let us know.

We would also like to remind you that the success of our event depends on the cooperation of all the participants. Please plan to arrive and set up in a timely and prompt fashion, and to stay the duration of the event. Event Staff will be at the location as early as 6 a.m. to direct vendor set up. Set up should be completed by 8:30 am. Break down should not start until 6:00 pm. Please schedule accordingly and take the weather into consideration. The committee works very hard all year to produce this event, so it is entirely disappointing to see participants packing up and leaving mid-day. If you know already that you cannot stay the whole day, but still really want to participate, please discuss it with us before sending your application.

We had around 1000 people at last year's event (our record number!) and we are very excited about our sixth year! Please take notice of the deadlines, and we hope to hear from you soon!

Merrily parted,

Amie Tolomeo & Nicole Woolf
South Jersey PPD Local Coordinators
& Committee



Vendor Rules & Information

Please read our rules & information before continuing with the application.

Signing your application indicates agreement to ALL terms, regardless of application approval.

SJPP reserves the right to decline any vendor or item of merchandise as SJPP deems appropriate. This may include but is not limited to: duplicate merchandise or services, illegal or dangerous items, poor services, etc. You will receive confirmation and approval/decline notice within about 1 week of receiving your application. If you do not hear from us, we did not get it.

Merchandise and services must be safe and appropriate for all ages.

Merchandise vendors who wish to also have readings/services at their table, will be charged an additional fee. Services/Readings performing readings alone (no merchandise) may pay just the flat vendor fee. Services/Readings will be treated similarly to merchandise, regarding duplicates. Non-registered, non-approved readings will not be allowed.

Absolutely no firearms, knives, weapons, or open flames. Unfortunately, this includes athames and bolines.

Absolutely no food or drink may be sold. The park regulates food vending strictly. Food and Drink will be available for purchase via Mike's Hot Diggity Dogs, which is pre-approved and registered with Camden County Parks. Picnicking, however, for yourself and employees is allowed.

No alcoholic beverages are allowed at the event or in Cooper River Park at any time (state law).

Vendor vehicles cannot drive or park on the park grass. The park will fine you up to \$500 per vehicle. Parking is in designated areas only. Vendors may temporarily park along the street to unload, and then move your vehicle to the parking lot when unloaded. Vendor vehicles must be unloaded and parked in the appropriate parking areas no later than 8:00 am.

Gazebos, tents and ropes must be marked clearly and safely out of any walk ways and adhere to Fire codes.

Booths will not be broken down or packed up before 6:00 pm, regardless of weather.

Smoking is discouraged in the shopping and activity areas. If you must smoke, be considerate of others and dispose of your butts appropriately.

Vendor trash is your responsibility. Please leave the park as clean as when you arrived, if not better! Bring a bag for your garbage. Sealed garbage bags may be left neatly near the Park garbage cans (at the end of the day) for pick up.

The event is held rain or shine, prepare accordingly. There are no refunds on registration fees.

Absolutely no refunds for cancellations or no-shows. Refunds (or un-cashed checks returned) will be given for declined applications.

Vendor locations will be assigned by the SJPP Committee. A map will be drawn prior to the event, and spots marked by number. Approved vendors will receive notice of your location at least 24 hours before the event.

Vendors, participants, lecturers, and anyone else participating in South Jersey Pagan Pride Day should be on their "best behavior" as far as attitude, language, and attire. YOU may be the only Pagan representative an attendee meets, and therefore we hold a high standard of decorum. Please mind your manners and your language during the event. Persons unable to do so may be asked to leave and will not be invited back to participate next year.

Regarding photographs: As this is a public event, photographs will likely be taken. The Local Media are invited and encouraged. This includes TV, Radio, and Written Media. We cannot be held responsible for every attendee with a camera. However, SJPPD respects your privacy and copyrighted materials. Our official staff photographers will be well marked. If it is your wish not to be photographed or have your merchandise photographed up-close, please inform us at the welcome table when you check in. We will do our best to make sure that such persons are not filmed close-up, however, distance shots are inevitable and necessary for the future promotion of our event.

All vendors must read, sign, and submit original signatures on the attached Hold Harmless Agreement.

FEE SCHEDULE

PLEASE NOTE: Limited Spots Available! Deadline/fee is pending availability!

DEADLINE	VENDOR FEE (per 10x10 space)	ADD READINGS (additional fee)	BUS CARD AD **	HALF PAGE AD **	FULL PAGE AD **	SPONSOR PACKAGE ***
Postmarked before July 1	50	25	15	25	50	200
Postmarked before September 1	75	50	25	50	75	250
Postmarked before October 1	100	50	50	100	150	(call us)
After October 1	<i>Depends on availability. Please call or email us.</i>					

INSTRUCTIONS & IMPORTANT CONTACT INFO

Fill out the vendor application completely. Incomplete applications may result in unnecessary delays or declines.

Calculate the registration fee using the Vendor Fee Checklist. Enclose a check, for the full amount, made out to **South Jersey Pagan Pride**, or, submit payment via Paypal to southjerseypaganpride@gmail.com.

Mail completed application (only the form pages & hold harmless agreement) to:

**South Jersey Pagan Pride
c/o Amie Tolomeo
40 Farmhouse Road
Sicklerville, NJ 08081**

** All ads require camera-ready or digital format image. Please enclose your camera ready artwork or email GIF, JPEG or PNG separately to southjerseypaganpride@gmail.com. If you would like to place an ad, but do not have one designed, our talented graphics designer *will gladly create one for you*, including one or two images or logos, for an additional donation. Please contact us with your needs before mailing payment.

*** Sponsorship package includes mention on every flyer, ad, email, newspaper, or radio mention printed or submitted *after your payment is received and accepted*.

Please make note of the deadlines and associated fees listed, and calculate your total amount accurately. Incorrect payments will delay your registration and possibly omit your advertising from the program guide. If you have any questions at all, please feel free to email us at southjerseypaganpride@gmail.com or call **Amie** at **(856) 938-9124**. You will receive a confirmation email when your payment is cleared.

MAP AND DIRECTIONS will be available on our website, or you can use the intersection of McClellan Blvd and North Park Drive, Merchantville, NJ 08109 in Google Maps or GPS.

Please write down the SJPP cell phone number in case you have any last minute issues.
Amie at (856) 938-9124.

SOUTH JERSEY PAGAN PRIDE DAY 2009 MERCHANDISE/CRAFT/READERS VENDOR APPLICATION

COMPANY INFO (will be published)*		PERSONAL INFO (will NOT be published)*	
Business Name:		Contact Name:	
Business Address:		Mailing Address:	
City:	State & Zip:	City:	State & Zip:
Business Phone:	Email:	Home Phone:	Email:
Website:		Cell Phone:	

Company blurb, or description of merchandise or services for the Program Listing:

Please list what you plan to sell or the services offered. Rank top 3 items. If jewelry, be specific (silver, handmade, beaded, hemp, gemstone, glass, etc.) In cases of duplicate vendors, you will be contacted. If you are a vendor and plan to ALSO offer readings or services, there is an additional fee. Readers with no merchandise just pay the flat vendor fee. "☆" Indicates top three items.

☆ 1	6
☆ 2	7
☆ 3	8
4	9
5	10

Check this box if you are a multi-purpose metaphysical shop, but still list what you mainly plan to sell.

In addition the fees listed below, we ask all our vendors to please donate an item to the Chinese Auction on the day of the event. The proceeds of the auction will go to offset the costs of running next year's event. The item can be of any value you deem appropriate. Do not mail the item, please bring it with you the day of the event, they will be collected around 8:45 am. You will also receive a donation receipt for the estimated value, for your tax purposes. Don't forget to include a business card!

VENDOR FEE CHECKLIST: CHECK ALL THAT APPLY	
Vendor Space(s) (10 foot by 10 foot each)	\$
Add Readings (\$25 extra)	
Business Card Sized Ad (2" x 3 1/2") ** (include Camera Ready Art, JPEG, GIF or PNG)	\$
Half Page Ad (5" x 3 7/8") ** (include Camera Ready Art, JPEG, GIF or PNG)	\$
Full Page Ad (5" x 8") ** (include Camera Ready Art, JPEG, GIF or PNG)	\$
Sponsorship Package ***	\$
Additional Donation (not necessary, but always welcome!)	\$
TOTAL AMOUNT INCLUDED (Circle one: Check, Money Order, or Paypal)	\$

Make checks payable to **South Jersey Pagan Pride**, or you can Paypal us at southjerseypaganpride@gmail.com.
You will receive a confirmation email from SJPP when payment has cleared and application is accepted.

I represent the above vendor/participant and I/we understand and support the South Jersey Pagan Pride Day mission of providing a safe and wholesome family environment for spiritual education and growth. I/we will also be responsible for any friends, family, or employees we bring to the event. I/we agree to adhere to the rules and policies of SJPP:

x _____
Signature
Printed Name
Date



Sunday, October 11, 2009 at Cooper River Park

HOLD HARMLESS AGREEMENT

The contractor/vendor/participant shall indemnify and hold harmless South Jersey Pagan Pride, The Pagan Pride Project, Camden County Parks and Camden County Board of Chosen Freeholders, AND all sponsors, groups, their Employees, Volunteers, Agents, and Servants from any and all losses, penalties, damages, settlements, costs, charges, professional fees (including attorney's fees) or other expenses or liabilities including the investigation and defense of any claims, arising out of or resulting from the performance of the contractor/vendor's work, merchandise, crafts, services, or the completed operations provided that any such claim, damage, loss, or expense (a) is attributable to bodily injury, sickness, disease, or death, or to injury to or destruction of tangible property including the loss of the use resulting in their form; and (b) is caused in whole or in part by any negligent act or omission of the contractor/vendor, or anyone directly or indirectly employed by them or anyone for whose acts they may be liable (including claim by an employee of the contractor/vendor) regardless of whether it is caused in party by a party indemnified hereunder.

In any and all claims against South Jersey Pagan Pride and The Pagan Pride Project, Camden County Parks and Camden County Board of Chosen Freeholders, and all sponsors or groups involved, their Employees, Agents, and Servants by any employees of the contractor/vendor, anyone directly or indirectly employed by them or anyone for whose acts they may be liable, the indemnification obligation under this Agreement shall not be limited in any way by any limitation on the amount or type of damages, compensation or benefits payable by or for the contractor/vendor under Worker's Compensation Acts, disability benefit acts, or other employee benefit acts.

It is also understood that use of the park playground, by you or any persons or children you bring with you, is at your own risk. None of the above named or any associated participants will be held responsible for any losses or injuries regarding the playground or surrounding area.

This agreement must be signed by any and all possible participants at your booth. Print additional pages if necessary.

Name of Organization or Business: _____

Name of All Participants (printed)	Signature (Parent Signature if Minor)	Date
	X	/ /
	X	/ /
	X	/ /
	X	/ /
	X	/ /
	X	/ /
	X	/ /
	X	/ /